






# REGIONAL NIAGARA 2001 PUBLIC ATTITUDE CYCLING STUDY

## CONCLUSIONS AND IMPLICATIONS:





**Three key areas of improvement are associated with perceptions of the overall quality of routes and facilities in Niagara Region. Cyclists want, in order of preference:**

-  More on-street bike lanes
-  More off-street bike paths
-  Repair of potholes and bad pavement

**The five major conclusions associated with our findings are as follows:**

1. Cycling is a critical mode of transportation and form of recreation for Niagara Region residents.
2. Cyclists in Niagara Region are not a marginalized group.
3. There is considerable opportunity to improve the overall quality of cycling in Niagara Region.
4. There is some opportunity to increase “Bike-n-ride” behaviour with the introduction of innovative public transit measures.
5. While results indicate that cyclists themselves are the primary object of cycling concerns in Niagara Region, results also show that many Niagara Region residents do not have “top-of-mind” concerns with the state of cycling in the Region.

## WHERE DO WE GO FROM HERE?

-  Document Phase 1 and move forward with Phases 2 and 3
-  Upon completion of Phase 2, begin planning for the second round of public consultation activities
-  Schedule Bike Tour - early June 2002
-  Submit Final Report - late June 2002